COMMUNICATE!

CAPSTONE
COMMUNICATIONS, INC.

COMPUTER GRAPHICS TRAINING FOR VISUAL COMMUNICATORS

BLUEPRINTS *for Change*

We started with a simple concept. Create a computer training program for graphic artists and visual communicators taught by graphic artists and visual communicators.

We began in 1987, when the graphics industry was just beginning to use computers with desktop publishing and illustration programs. We grew with the industry — expanding services to include classes in 3D modeling and rendering, multimedia authoring, and internet publishing. And, we built a solid reputation for delivering quality training.

Because of our success, we recently expanded our facility to include adjacent space. Located at the same suite at the Infomart, the expanded facility includes a larger reception and lounge area for students, a break room for those who choose to bring their lunch, and three new training rooms twice the size of our previous training rooms. In all, we have more than doubled our space.

We at Capstone are very excited about the new facility. The training rooms easily accommodate more computers which means students have much more space, since we continue to limit our class sizes to ten students. We have also networked the machines together, and to external devices such as printers and scanners.

We invite you to come by for a visit and see for yourself the changes we've made. Just understand that our training goals haven't changed — we still provide quality training by graphic artists and visual communicators to graphic artists and communicators. We believe you'll just be more comfortable.

Focusing on the application of technology in visual communication. • Visit our Web site @ www.capstone.com

INTERNET

		DATE	PLATFORMS	FEE	COURSE NO.
HOW TO INTERNET					
	Introduction	Jul 10	ALL	$195	#01915
		Aug 6	ALL	$195	#01938
		Sep 6	ALL	$195	#01959
CREATING WEB PAGES					
HTML Design		Jul 15-16	WIN	$495	#01920
		Aug 22-23	Mac	$495	#01950
		Sep 16-17	WIN	$495	#01971
WEB GRAPHICS AND IMAGE MAPPING					
		Jul 24	ALL	$225	#01927
NETSCAPE NAVIGATOR 3.0					
		Jul 17	ALL	$195	#01921
		Aug 21	ALL	$195	#01986
		Sep 20	ALL	$195	01994

WEEKEND SERIES

WEEKEND SERIES

		DATE	PLATFORMS	FEE	COURSE NO.
NET BROWSER					
	One Saturday	Jul 20	ALL	$195	#01995
NET DEVELOPER					
	Three Saturdays	Aug 3	WIN	$495	#01996
WEEKEND PUBLISHER					
	Six Saturdays	Jul 20	ALL	$895	#01997

AUSTIN CLASSES

		DATE	PLATFORMS	FEE	COURSE NO.
QUARKXPRESS					
	Introduction	Jul 15-16	WIN	$395	#01995
		Aug 19-20	WIN	$395	#02009
FRAMEMAKER					
	Module I	Aug 5-7	Win	$695	#02007
	Module II	Sep 11-13	WIN	$695	#02014
PHOTOSHOP					
		Jul 11-12	WIN	$495	#01998
		Aug 12-13	WIN	$495	#02008
		Sep 26-27	WIN	$495	#02018
CORELDRAW!					
	v5.0	Jul 18-19	WIN	$395	#02001
	v6.0	Sep 19-20	WIN	$395	#02016
DIRECTOR					
		Jul 29-30	WIN	$495	#02004
		Sep 16-17	WIN	$495	#02015
HTML					
		Jul 23-24	WIN	$495	#02002
		Aug 26-27	WIN	$495	#02010
		Sep 23-24	WIN	$495	#02019
ACROBAT PUBLISHING					
For the Web		Jul 17	WIN	$225	#02000
		Aug 28	WIN	$225	#02011
WEB GRAPHICS AND IMAGE MAPPING					
		Jul 31	WIN	$225	#02005
		Sep 6	WIN	$225	#02012
CGI SCRIPTING					
		Aug 1-2	WIN	$595	#02006
		Sep 9-10	WIN	$595	#02017

Please note that all courses listed as "available by request" are available for private training or on based-on-demand public training.
Dallas Public courses require the paid enrollment of at least three persons. Austin Public Classes require the enrollment of at least five persons.
If you are interested in attending, please call and let us know your interest and available times. You will be contacted as soon as the course is scheduled.
Or better yet, bring a few friends!

Please call our office to have detailed course listings sent by fax.

(214) 746-4855 *or* (800) 999-8773

Additional Classes Available By Request:

Course	Day(s)	Fee	Course	Day(s)	Fee	Course	Day(s)	Fee
PRESENTATION GRAPHICS			**VIDEO EDITING**			**COMPUTER LITERACY**		
Persuasion	2	$395	After Effects	2	$495	Macintosh System 7.x	2	$195
Harvard Graphics	2	$395				Windows '95	2	$195
PowerPoint	2	$395	**MULTIMEDIA AUTHORING**					
Freelance Graphics	2	$395	Animator Studio	2	$495	**ILLUSTRATION**		
						Designer	2	$395
3D MODELING/RENDERING			**IMAGE EDITING**			Freehand	2	$395
Corel 3D	2	$495	Picture Publisher	2	$495	Arts & Letters Express	2	$395
			Live Picture	2	$495			
			Corel PHOTOPAINT	2	$495			

Are You A... POWER PUBLISHER?

If not,

with computer training from Capstone Communications, you'll soon be on your way!~

A variety of digital software tools are now available to help designers accomplish amazing things. The best way to learn and apply these tools is through comprehensive, hands-on training. And the best place for that is with Capstone Communications and the "Power Publisher Package"!

PAGE LAYOUT	ILLUSTRATION	IMAGE EDITING
Adobe PageMaker	Adobe Illustrator	
QuarkXPress	CorelDRAW!	Adobe Photoshop

Who is a Power Publisher? Anyone who enrolls in and completes a one-day introductory and two-day intermediate page layout class, a two-day introductory illustration class, and a two-day introductory image editing class.

Any publicly scheduled class from the list above qualifies for the Power Publisher Package. A total of seven full days of intensive hands-on learning delivered by leading design professionals...

...all for only $995 *(normally $1,460)*

Discounts are only available with paid enrollments *before* the first class date of the first course.

At Capstone, we are constantly introducing a variety of packages designed with you in mind...

Introducing Capstone's new WEEKEND series

Net Browser series

One Saturday (June 20, from 9-4pm)

How to Internet

How to access the net for reference and entertainment

$195   Course # 01995

Discounts are only available with paid enrollments *before* the first class date of the first course.

Net Developer series

Three Saturdays beginning August 3 - from 9-4pm

Creative designs for the World Wide Web, and HTML content, interface design and web strategy

$495   Course # 01996

Weekend Publisher series

Six Saturdays beginning Jul 20 - from 9-4pm two days each in:

QuarkXPress
Adobe Illustrator
and
Adobe Photoshop

$895   Course # 01997
**no substitutions*

We offer **10% discount** on paid enrollments in two levels of any software course listed with the following exceptions:
3D Modeling/Rendering • Video Editing • Multimedia Authoring • and FrameMaker courses.
Discounts are only available with paid enrollments in both levels *before* the first class date of the first course.

We also offer a 10% group discount for the paid enrollment of groups of three or more persons in any course.

Computer Training with Capstone will get you well on your way to becoming a real maniac in Multimedia!

A variety of software tools are now available to help Multimedia designers develop and execute effective and eye-catching creations. The best way to learn and apply these tools is through comprehensive hands-on training classes. And the best place for that is with Capstone Communications and the "Multimedia Maniac" package!

MULTI MEDIA =maniac=

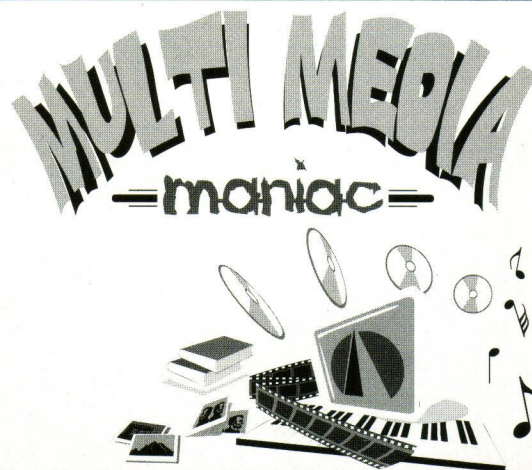| MULTIMEDIA AUTHORING	VIDEO EDITING	IMAGE EDITING
*MacroMedia Director	*Adobe Premiere	*Adobe Photoshop

...all for only $1199 *(a savings of $486)*
* no substitutions

Discounts are only available with paid enrollments *before* the first class date of the first course.

Capstone
Faculty

Bob Aldred was educated in England as an Electronic Engineer, and later in film, video and curriculum design. He has worked with many major corporations to train engineers and professionals using multimedia and Computer Based Training. Bob is currently a freelance instructor and media producer.

Adriel W. Givens owned and managed a photographic and graphic arts studio in Detroit. He has extensive software knowledge and experience in the areas of computer graphics, design, photography, advertising, technical support, video, electrical design for custom robotics, and multimedia applications. Adriel has won awards, and has been a speaker and presenter for both the American Society of Media Photographers and the Center for Creative Studies.

Jeevan Nair has been involved in the creation and design of Beta Testing for Authorware and the development of training modules since 1989. He has developed technical documentation, curriculum and assessment criteria for MS DOS, and Lotus 1-2-3. He has also authored, tested and packaged interactive presentation and training programs that incorporate graphic animations, sound and full-motion video for both the PC and Macintosh platforms, and has also created interactive courseware.

Patrick James Nesbitt has been involved with the computer industry since 1980, and has taught with Capstone for four years. He has a degree in Fine Art, and has worked in graphic arts most of his life. Patrick worked for over six years with a major PC vendor as a technical PC specialist and lecturer. His specialties are focused in the areas of desktop publishing, advertising, animation, multimedia, internet, and illustration.

Jason Nowell has been teaching for five years, and works as a freelance animator for television commercials and news program logos. He has also taught Photography at Midwestern State University in Wichita Falls. Jason is currently helping to develop standards for the Internet, including VRML (Virtual Reality Modeling Language), and Animated GIF Technology.

Bill Parsons was Capstone's first instructor and has been teaching with Capstone since 1987. Through the past eight years, he has designed and conducted several seminars, including our Graphic Design Workshop. He is an experienced graphic artist and has published several books on graphic design and printing issues that are both software specific, and non-software specific. He also currently teaches at Collin County Community College.

Marti Royer has been teaching with Capstone for four years, and is our Program Director. She has extensive experience as a project manager, managerial consultant, and production supervisor for several marketing publications. She has also managed computer training facilities and has conducted numerous seminars at state, local and national conferences. She is versed in a variety of software with concentrations in desktop publishing and graphic packages. She has also published numerous training articles and materials.

Jon Schindehette is currently the Director of Multimedia and Animation for the Lindsey Design Group. He has a degree in Photography and Graphic Design, a degree in Electrical Engineering, and Computer Animation and Multimedia. A designer, photographer, illustrator and graphic artist, he has developed and implemented training programs, designed and produced artwork for publications and murals. His knowledge covers multiple platforms and includes desktop publishing, illustration, graphic design, 2D and 3D modeling and animation, multimedia, and internet design and production.

Mark Stuertz has won several awards for his designs, including the APEX Award of Excellence in '92 and '93. He was Publications Manager for five years with the Wine Institute in San Francisco, and managed their in-house print shop. He was also Managing Editor for the Food and Beverage Journal. As a Reporter and Contributing Writer, he authored cover story features of San Francisco Bay Area film directors, producers and special effects artists. His specialties are focused in the areas of extensive desktop publishing, advertising, and illustration.

Jodi A. Williams has over six years of experience teaching in the areas of art, concept development, presentation, advertising, desktop publishing, illustration, graphic design, and other computer graphics areas. She has both a Fine Art degree, and a Commercial Art degree. Over the past three years, she has also taught courses in computer animation, including storyboarding, character development and animation, and 2D and 3D animation and modeling. She has been directly involved with curriculum development and the development and execution of professional workshops. As a freelance artist of several years, and founding partner of a multifaceted design group, she will be branching to expand these services through Capstone and our new Design Services department.

Corporate
Training

At Capstone, we offer Corporate Training Programs that can be tailored to any company's specific needs and applications. These courses can be held at our facilities or on-site in your location. Courses are evaluated on an individual basis, with costs and other criteria determined by your needs.
We also offer the following special services and discounts:

- *Free Needs Assessment*
- *Two hour class audits for pre-evaluation*
- *Follow-up Consultation Available*
- *Registration Services*
- *Training Coupons*
- *Training Discounts*

Capstone announces its newest seminar – which will be offered both in Dallas and in Austin – and will be hosted by UT's Webmaster, Richard Mendez

JASON's .domain

Internet News from a Web Head
by Jason Nowell

Welcome to the first edition of *Jason's Domain*. This article is intended to keep you updated on what's happening on the Internet, and what it means to visual communicators like us. We are also working on the *Jason's Domain* Internet Web Site, which will show examples of all the latest Web page technologies. Look for it on the Capstone Page at www.capstone.com.

In recent months, the web has gone from a text and image based information resource, to a multimedia advertising mecca. With these new multimedia capabilities, there will emerge a new breed of on-line advertising. The addition of video, audio and animation have already made the web more visually pleasing, but Netscape's Navigator 3.0 (or Atlas) has these capabilites and more built right in, making them easily available to even the most inexperienced web publisher. Also included, is a voice chat system called "Cool Talk" that includes live audio conferencing, and most importantly, a shared white board. This allows two people to open an image and edit it together on-line while both simultaneously see the changes. This makes long distance artist collaboration, and getting client approval of artwork simple and quick without ever leaving your desk. Netscape Navigator 3.0 classes are now being offered, so get signed up now.

Also in the spotlight, is Virtual Reality Modeling Language, or VRML. This specification allows you to create 3D interactive worlds that on-line users can navigate through. Recent advances in this technology have made it a valuable visualization tool. Car companies will undoubtedly have 3D models of their latest body styles on-line for full 360° viewing by anyone in the world. Many advertising agencies already have Virtual Galleries displaying their finest works. Capstone will have work in a VRML gallery soon.

As always, Capstone has classes specifically designed to meet your web publishing needs. If you have any questions or comments about Jason's Domain, you can send e-mail to jnowell@airmail.net.

Noteworthy News...

QuarkImmedia. Quark has announced its newest software extension QuarkImmedia™, a multimedia design software. Capstone has been invited to attend QuarkAlliance's train-the-trainer workshop this August, and will be sending its Senior Trainer, Jodi Williams, for extensive hands-on training from Quark™ instructors. We are all excited about this new product and look forward to passing along this information to you with our new QuarkImmedia Courses this Fall.

With this software, Quark combines the design control and text-handling capabilities of QuarkXPress with the digital video, digital sound and animation characteristics of multimedia. Users, regardless of their expertise or familiarity with QuarkXPress, will be able to create interactive designs and deliver them to the world on a wide variety of media, including CD-ROM and the Internet.

This new package can easily be utilized for the creation of marketing presentations, documentaries, educational or reference material, demonstration materials, games, or any other projects you can create with interactive software. QuarkImmedia will intially only be released on Macintosh platform, but users can view the presentations through Windows, Macintosh or Power Macintosh formats. QuarkImmedia for Windows is slated for release late this year.
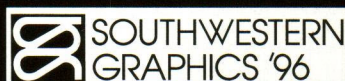
Capstone's Participation in Internet and Multimedia Expos. Since the beginning of this year, we have participated in three exciting events: the South By SouthWest Multimedia Festival, held in Austin; the Internet Expo and the ITEC Expo, both held at the Infomart. Our 45 minute hands-on workshop on how to create a web home page with relative ease (and without having to know HTML), has been very successful and a whole lot of fun. Check out the upcoming SWGraphics '96 and have a seat in our Internet Publishing Workshop at the Apple Pavilion.

Multimedia User's Group. Capstone will once again be hosting the *Dallas/Fort Worth Multimedia User's Group* meetings starting in June. This organization's focus is in *multi* media, including animation, 3D, internet, audio, video, interactive media topics and more. Initially, there will be featured guest speakers and demonstrations of new software and techniques. For more information, give us a call. Details will become available as meeting dates and speakers are finalized.

Web Design Services. Need help creating a home page for the Internet? Capstone Communications is now offering web design services. We can create a web site for you, teach your staff to maintain a site that's been developed, or work directly with your staff to learn HTML code while they are creating actual web pages for your organization.

For those of you who already have a site you may be ready to jazz it up. The next few months you can watch our web page grow from a company logo, text and simple forms into a 3D interactive site. If you would like to improve the attraction of your site by adding clickable graphics, sound or 3D animation we can help.

Watch our site grow at *www.capstone.com*, or call if you'd like to learn more.

Quality Instruction

At Capstone, we are focused on offering our training on a personal and quality-oriented basis. Our main goal is your education, and our intention is to see to it that you receive the most comprehensive and detail-oriented information available. Because, our success is your success.

90 Day Telephone Support

When you attend a Capstone training course, you are entitled to telephone support for ninety days after the date of the course. During this period, you may call us and ask questions concerning the software you were trained to use. Your training instructor or another equally knowledge-able staff member will assist you with problems at no additional fee. We also welcome your inquiries via e-mail. A representative will direct your question(s) to an appropriate representative who will return your call.

Custom Classes

Capstone offers custom classes designed to address your needs. We can customize curricula to incorporate your specific documents, or offer integrated software and training. We also offer consultation in the areas of strategic planning needs assessment and technology integration.

Creative Services

Web Design

Template and Graphic Design

2D Animation and 3D Modeling/Animation

Technical Services

Multimedia Production

Illustration

Photography

Consultation

Authorized Training Center Affiliations

Capstone Communications, Inc. provides quality educational services exclusively in the areas of electronic page layout, illustration, presentation graphics, multimedia, internet and related fields.

MICROGRAFX
AUTHORIZED TRAINING CENTER

COREL

QuarkEd™

Apple Training Alliance

CAPSTONE COMMUNICATIONS, INC.
QUALITY INSTRUCTION · CUSTOM CLASSES · TRAINING AND CONSULTATION
Software training for the needs of today's graphic artists and the visions of tomorrow's.

Names and logos are trademarks of their respective companies.

This newsletter was desktop published.

DOCUMENT PAGE LAYOUT

FRAMEMAKER

	DATE	PLATFORMS	FEE	COURSE NO.
Module I	Jul 29-31	ALL	$695	#01930
	Aug 26-28	ALL	$695	#01952
	Sep 25-27	ALL	$695	#01977
Module II	Jul 8-10	ALL	$695	#01914
	Aug 7-9	ALL	$695	#01939
	Sep 9-11	ALL	$695	#01964

PAGEMAKER

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 19	ALL	$195	#01924
	Aug 12	ALL	$195	#01941
	Sep 3	ALL	$195	#01963
	Sep 30	ALL	$195	#01982
Intermediate	Jul 1-2	ALL	$375	#01912
	Jul 25-26	ALL	$375	#01928
	Aug 19-20	ALL	$375	#01946
	Sep 12-13	ALL	$375	#01967
Advanced	Aug 30	ALL	$225	#01957

QUARKXPRESS

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 12	ALL	$195	#01918
	Aug 2	ALL	$195	#01935
	Aug 26	ALL	$195	#01953
	Sep 16	ALL	$195	#01973
Intermediate	Jul 18-19	ALL	$375	#01923
	Aug 8-9	ALL	$375	#01940
	Sep 5-6	ALL	$375	#01962
	Sep 26-27	ALL	$375	#01978
Advanced	Aug 29	ALL	$225	#01955

COREL VENTURA

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Aug 5	WIN	$195	#01936
Intermediate	Aug 19-20	WIN	$375	#01947

DOCUMENT PUBLISHING

ADOBE ACROBAT

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Aug 1	ALL	$195	#01934

ADOBE PAGEMILL

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Aug 30	MAC	$195	#01958

3D MODELING/RENDERING

INFINI-D

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Sep 16-18	MAC	$695	#01970

STRATA STUDIO PRO

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Sep 17-20	MAC	$995	#01984

AUTODESK 3D STUDIO

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Aug 21-23	WIN	$695	#01948

VIDEO EDITING

ADOBE PREMIERE

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 31-Aug 2	ALL	$695	#01937
	Sep 23-25	ALL	$695	#01976

IMAGE EDITING

ADOBE PHOTOSHOP

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 11-12	ALL	$495	#01917
	Aug 13-14	ALL	$495	#01943
	Sep 12-13	ALL	$495	#01968
Intermediate	Jul 18	ALL	$225	#01922
	Aug 21	ALL	$225	#01949
	Sep 20	ALL	$225	#01974

PHOTOSHOP FOR MULTIMEDIA

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Aug 27-28	ALL	$495	#01954

FRACTAL PAINTER DESIGNER

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 8-9	ALL	$495	01991
	Aug 5-6	ALL	$495	01992
	Sep 23-24	ALL	$495	01993

ILLUSTRATION

CORELDRAW! 5.0

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 22-23	WIN	$395	#01925
	Sep 4-5	WIN	$395	#01961
Intermediate	Jul 29	WIN	$225	#01931
	Sep 11	WIN	$225	#01966

CORELDRAW! 6.0

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 1-2	WIN95	$395	#01913
	Aug 15-16	WIN95	$395	#01945
	Sep 23-24	WIN	$395	#01975
Intermediate	Jul 11	WIN95	$225	#01916
	Aug 23	WIN95	$225	#01951
	Sep 30	WIN	$225	#01980

ILLUSTRATOR 6.0

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 15-16	MAC	$395	#01919
	Sep 9-10	MAC	$395	#01965
Intermediate	Jul 25-26	MAC	$395	#01929
	Sep 19-20	MAC	$395	#01972

CANVAS

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Aug 28-29	PC	$395	#01988
	Sep 26-27	PC	$395	#01989
	Sep 9-10	MAC	$395	#01965

MULTIMEDIA AUTHORING

AUTHORWARE

	DATE	PLATFORMS	FEE	COURSE NO.
Module I	Aug 8-9	MAC	$695	#01933
Module II	Aug 14-16	MAC	$995	#01944

MACROMEDIA DIRECTOR

	DATE	PLATFORMS	FEE	COURSE NO.
Introduction	Jul 22-23	ALL	$495	#01926
	Sep 3-4	ALL	$495	#01960
Interactive	Aug 12-13	ALL	$495	#01942

COURSE SCHEDULE

Graphic Art Computer Training

Enrollment Information

■ Please call our office to have a detailed course listing sent by fax at (214) 746-4855.
Concept lists are also available via mail, e-mail, and through our website on the World Wide Web (www.capstone.com).

■ Course confirmation will be made by telephone after receipt of enrollment form and payment. Student notice of cancellations or rescheduling must be made more than five business days from date of class. Cancellations made after this period are non-refundable and class changes are subject to a $50 service fee. Capstone classes are subject to cancellations and changes up to five days of published dates.

■ All classes and seminars can be presented at client facilities upon request.

■ Private or custom training classes can be arranged.

■ Special consultation sessions for individuals are available. Please call for more information.

■ Enrollment is not complete until Capstone has received your payment or approved purchase order.

E N R O L L M E N T • F O R M

Name _____ Title _____ e-mail Address_____

Company _____ Address _____

City _____ State _____ Zip_____

Telephone _____ Fax _____

Please circle the appropriate platform:

Macintosh   Windows

Course #	Course Title	Date (s)	Fee
1.			
2.			
3.			
4.			
5.			

Total amount enclosed:

_____

Please note that course reservations are not made until Capstone has received your payment.

Payment Method - - - - → _____ Will bring payment to class   _____ Check is enclosed   _____ Payment by Credit Card *(please fill out the following)*

Name as it appears on card:

_____

____Visa   ____Mastercard   ____American Express

Credit card number _____

exp. date _____   signature *(must have for acceptance)*

_____

Send form and enrollment fee to: Capstone Communications • 1950 Stemmons Frwy Suite 3043 • Dallas, Texas 75207

Phone 214-746-4855 • Fax 214-746-4329 • 1-800-999-8773 • e-mail: info@capstone.com

We now also have webpage registration available at www.capstone.com

If you register on the web, you will be contacted within one business day to confirm class availability and registration.

CAPSTONE
COMMUNICATIONS, INC.

1950 Stemmons Frwy • Suite 3043
Dallas, TX 75207